

DCSNZ GUIDELINE No 1

PLASTIC VISUAL TAGS

PURPOSE OF THIS GUIDELINE

This Guideline deals with the requirements, supply and description including the placement details of the plastic visual tags. It is issued in accordance with Regulation 7.9 “Animal Identification” of the Regulations of the Dexter Cattle Society of New Zealand Incorporated.

REQUIREMENTS

This Plastic Visual Tag must be used as an alternative identification tag if you do not use the society’s Brass tag when registering Dexter Cattle.

The lettering “DCSNZ”, your membership number and the individual number of the animal must be entered on the plastic visual tag.

Other than these requirements you are free to choose whichever size, colour and combination of front and rear visual tags that suits your operation. It should be noted that black lettering on a yellow background tag offers the highest contrast colour combination.

SUPPLY AND DESCRIPTION

You can obtain the plastic visual tags from most farm supply stores by ordering them at the same time as you order your NAIT tags, or separately at a small cost per tag. Your **membership number** and “**DCSNZ**” must be included on the tags. Please see photo below. (**NOTE:** It is important that these requirements are included on the order form).

The plastic visual tags for cattle come in various sizes. The tag behind the ear can be the same size or smaller than the front or a button. If you use another tag behind the ear it is recommended that you have the same numbers as those on the front for ease of reading.

The following diagram shows the actual size of a medium sized plastic tag with “DCSNZ” and membership number included. “DCSNZ” must be at the top (nearest the neck) of the tag with your membership number directly below this. The lettering size of these is standardised. The Number of the cattle will be larger than the “DCSNZ” and membership number.



PLACEMENT

Correct placement of the plastic tag ensures maximum retention and visibility.

NAIT tags should be inserted in the right ear for ease of reading at cattle works and sale yards therefore the plastic visual tag should be inserted in the left ear.

The plastic tag should be applied between the two main ear cartilages and approximately half way between the head and the outside tip of the ear.

The plastic tags should always be applied with the male tag being inserted from the back of the ear. This increases retention as the female tag collar is tucked safely away in the ear